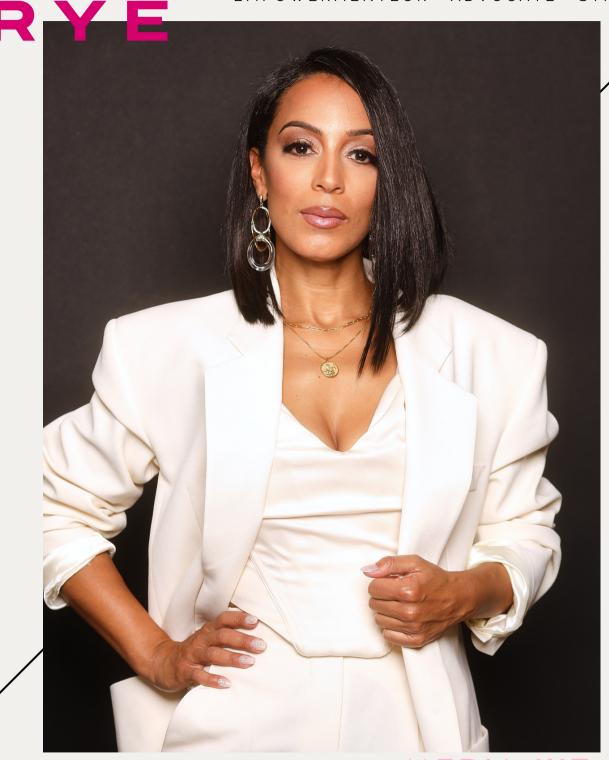
ANGELA

EMPOWERMENTEUR · ADVOCATE · STRATEGIST



MEDIA KIT



AT A GLANCE

- CEO, IMPACT Strategies
- Founder, 206 Productions

400

- Host, On 1 with Angela Rye Podcast
- Politics & Culture Commentator
- Social Activist & Motivational Speaker
- Regular appearances on BET, CNN, MSNBC, & TV One.

ABOUT ANGELA

Angela Rye is an attorney and influential politico with over 15 years of political strategy and social responsibility experience. With a deep passion and reputation for advocacy, Rye is committed to bolstering the public's knowledge of the political process. As CEO of IMPACT Strategies, a D.C.-based political advocacy, social impact, and racial equity firm, Rye spearheaded award-winning partnerships between our nation's most well-known civil and human rights organizations.



The award-winning host is a regular commentator on MSNBC and interviews notable guests on her weekly podcast, "On 1 with Angela Rye." Rye's practical, commonsense approach to strategy, issue advocacy, and public engagement has landed her in top-tier outlets like New York Times, Vanity Fair, Essence, Washington Post, Glamour, Ebony, the Daily Show, Breakfast Club, and The Undefeated.





"HER WILLINGNESS TO SPEAK UP FOR US HAS ENGAGED US ALL IN WAYS WE NEVER THOUGHT WE'D BE ENGAGED BEFORE."

- REP. MAXINE WATERS





SPEAKING TRUTH TO POWER

Known for her fiercely honest and earnest commentary, Rye's engaging, tell-it-like-it-is style and razor-sharp wit have made her a leading voice in political advocacy and community activism. Working at the intersection of purpose, justice, and integrity, Rye keeps it candid with thought-provoking insights on complex policy issues, race in America, and criminal justice reform. The self-described "empowermenteur," embodies what it means to be a "bringer of truth." Van Jones calls her "the link between black politics and black culture...she's been unstoppable in educating our community." Rye brings this fresh and engaging perspective to regular appearances on NPR, BET, CNN, and TV One.

PRESS & APPEARANCES

APPFARANCE HIGHLIGHTS

AFROTECH HARVARD UNIVERSITY FACEBOOK HOWARD UNIVERSITY **ESSENCEFEST** YOUTUBE **REVOLT SUMMIT** SUMMIT21

SEEN & HEARD

THE DAILY SHOW THE BREAKFAST CLUB **ABC'S THIS WEEK** CNN **ESPN'S FIRST TAKE DESUS & MERO** NPR JEMELE HILL IS UNBOTHERED









THE ROOT HEO WHEATTRADIO C-SPAN BETA CONEWS

ESPIT VANITY FAIR MSNBC ESSENCE CON marie claire POLITICO Washington Post





SOCIAL STATISTICS

INSTAGRAM 1.5M +

FACEBOOK 530.3K +

TWITER 425.5K +

YOUTUBE 95.1K

61%

39%

WOMAN

33%

MAN 34%

AGE 25-34

AGE 35-44

TOP LOCATIONS

Los Angeles Atlanta New York





WITH ANGELA RYE **PODCAST**

On 1 with Angela Rye is a dream come true for people who live their lives in the margins of sophisticated and ratchet-sophisti-ratchet! The podcast is an homage to all the things that made Angela who she is: Black culture, activism, Black music, politics, and a healthy dose of truth.

Every week On 1 tackles the pressing political, racial, and pop culture questions of the day. Guests have included, Will Smith, Kirk Franklin, Dr. Angela Davis, Dr. Michael Eric Dyson, Luvvie Ajayi Jones, April Ryan, and other notable voices.

61%

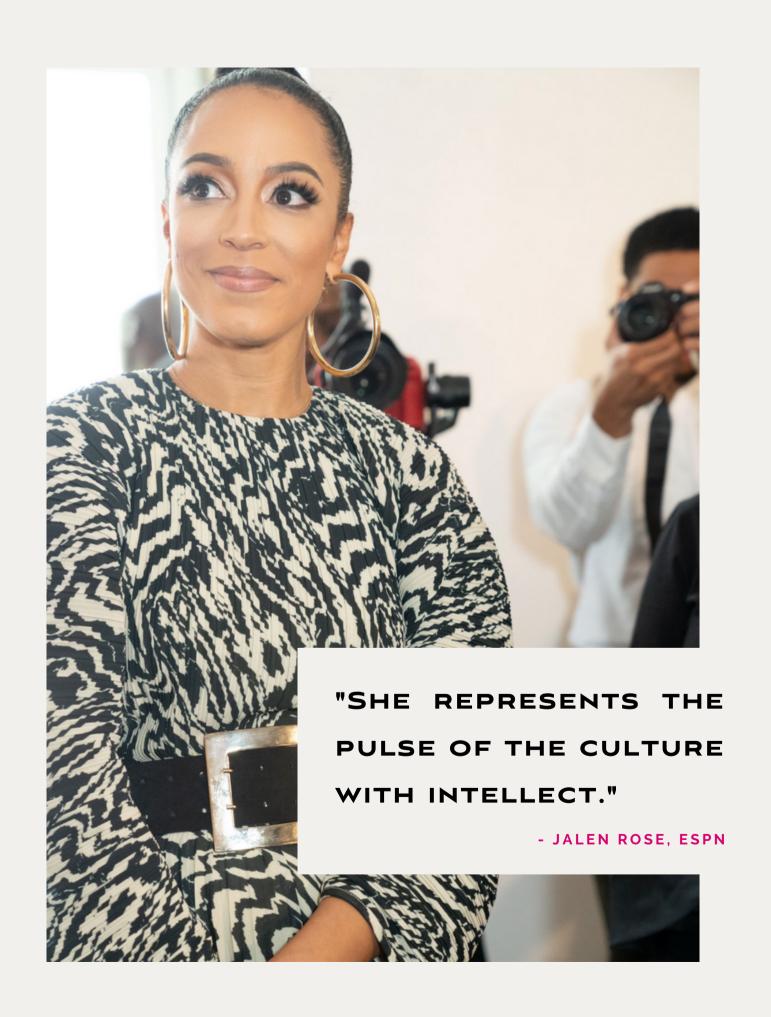
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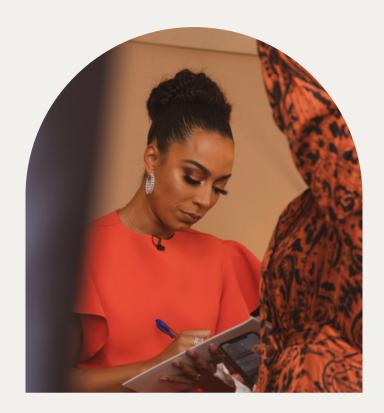
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WOMEN

MEN

AGE 25-34 AGE 35-44





AWARDS & HONORS

BOARDS

- Fortune's 40 Under 40
- BeyGOOD's The Truth Sayers
- Marie Claire Power Women
- The Root 100
- NAACP Power 40
- Black Girls Rock
- Ebony Power 100
- National Action Network Action& Authority Award
- Honorary Doctorate, Wiley College [HBCU]

- Congressional Black Caucus Institute
- Seattle University School of Law Alumni Board
- Women in Entertainment Empowerment Network
- Government Technology & Services Coalition
- INCLUSV Board
- Roc Nation's United Justice Coalition



MANAGEMENT

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SPEAKING

<u>Book Angela</u>

INQUIRIES

naja@angelarye.com